

Publication	JJ 2018	JJ 2017	Diff '000	Diff %
Sunday Independent	176,580	185,080	(8,500)	-5%
Sunday World	130,083	143,503	(13,420)	-9%
Sunday Business Post	28,701	30,202	(1,501)	-5%
Daily Star Sunday	14,611	15,366	(755)	-5%
The Sun (Sunday)	52,647	52,124	523	1%
Irish Sunday Mirror	21,181	22,931	(1,750)	-8%
The People	7,753	8,684	(930)	-11%
Total Tabloid	226,274	242,608	(16,333)	-7%
Sunday Express	2,739	2,943	(204)	-7%
Mail on Sunday	62,725	75,144	(12,419)	-17%
The Observer	4,174	4,543	(369)	-8%
Sunday Telegraph	1,605	1,941	(336)	-17%
Sunday Times	75,138	78,658	(3,520)	-5%
Total Sunday	577,937	621,119	(43,182)	-7%
Publication	JJ 2018	JJ 2017	Diff '000	Diff %
Irish Independent	87,673	94,502	(6,829)	-7%
Irish Times	58,678	62,423	(3,745)	-6%
Examiner	26,085	28,338	(2,253)	-8%
Daily Mirror	30,024	34,158	(4,134)	-12%
Irish Daily Star	46,808	50,649	(3,841)	-8%
The Sun	56,206	55,674	532	1%
Tabloids	133,039	140,481	(7,443)	-5%
Daily Express	2,306	2,517	(210)	-8%
Irish Daily Mail	31,710	41,190	(9,480)	-23%
Daily Telegraph	2,041	2,180	(139)	-6%
Financial Times	2,132	2,314	(182)	-8%
Guardian	2,016	2,191	(175)	-8%
The Times	6,993	3,728	3,265	88%
The Herald	31,946	39,093	(7,147)	-18%
Total Morning	384,618	418,958	(34,339)	-8%
Echo	9,880	9,011	(869)	-9%