

Publication	JD 2018	JD 2017	Diff '000	Diff %
Sunday Independent	165,334	178,323	-12,989	-7.3%
Sunday World	123,095	133,946	-10,851	-8.1%
Sunday Business Post	26,652	29,619	-2,967	-10.0%
Daily Star Sunday	12,880	15,262	-2,383	-15.6%
The Sun (Sunday)	49,304	53,620	-4,316	-8.0%
Irish Sunday Mirror	20,249	22,106	-1,858	-8.4%
The People	7,421	8,219	-798	-9.7%
Total Tabloid	212,948	233,154	-20,205	-8.7%
Sunday Express	2,607	2,891	-284	-9.8%
Mail on Sunday	59,204	74,150	-14,946	-20.2%
The Observer	4,161	4,385	-224	-5.1%
Sunday Telegraph	1,581	1,720	-139	-8.1%
Sunday Times	71,586	75,554	-3,968	-5.3%
Total Sunday	544,073	599,794	-55,721	-9.3%
Publication	JD 2017	JD 2016	Diff '000	Diff %
Irish Independent	83,900	90,107	-6,207	-6.9%
Irish Times	58,131	61,049	-2,918	-4.8%
Examiner	25,419	27,589	-2,170	-7.9%
Daily Mirror	28,632	32,055	-3,424	-10.7%
Irish Daily Star	44,233	48,686	-4,453	-9.1%
The Sun	52,121	56,488	-4,367	-7.7%
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Daily Express	2,217	2,483	-265	-10.7%
Irish Daily Mail	30,424	37,523	-7,099	-18.9%
Daily Telegraph	1,956	2,096	-140	-6.7%
Financial Times	2,075	2,273	-198	-8.7%
Guardian	2,009	2,152	-143	-6.7%
The Times	6,730	10,111	-3,381	-33.4%
The Herald	29,710	36,097	-6,387	-17.7%
Total Morning	367,558	408,710	-41,152	-10.1%
Echo	8,559	9,449	-890	-9.4%
Total Market	920,190	1,017,953	-97,763	-9.6%